

DECORATIVE SURFACES CONFERENCE 2023

Decorative Surfaces Conference was held from 18–20 September 2023

The Northern German city of Hamburg was the destination for this year's Decorative Surfaces Conference. The event has been held throughout Europe, the US and Asia since 2002. Its organiser, Kurt Fischer, Managing Director of Technical Conference Management, welcomed delegates to the Hamburg Marriott Hotel.

On 18 September, the conference began with a workshop entitled 'The Anatomy of Digital Printing!'. The session described the digital-décor printing process in detail, incorporating the expertise of leading companies, such as Pixelated, Tigres, Koenig & Bauer, Agfa, Neos, Ava Cad/Cam IPAC and the Fogra Institute.

From 19–20 September, the main conference was filled with up-to-date presentations on market, design and technologies from businesses as well as universities. Michael Riffel, Consultant at Afry, opened the conference with the traditional market overview, followed by a presentation by Peter Lantz, Product Management Leader at IKEA, entitled 'IKEA Togetherness'. Eighteen more presentations, over two days, gave a comprehensive overview of the latest developments in the decorative-surfaces industry.

The social highlight of the conference was the traditional dinner which, this year, was held at the Groeninger Privatbrauerei in Hamburg. The event was supported by 15 sponsors and three media partners, one of which was *Specialist Printing Worldwide*.

The 2024 Decorative Surfaces Conference will be held in Berlin, Germany, from 12–14 March. Further information is available at www.surfaces-conference.eu. ■



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