



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Conference for the global decorative surfaces industry:

Surfaces Asia 2013

Subtitle: Leading conference will be held for the first time in Asia.

Kuala Lumpur, 3 July 2013. Experts from the surfaces industry from around the world will meet at the first "Surfaces Asia" conference, which will be held from 23 to 24 September 2013 at the Grand Hyatt Hotel in Kuala Lumpur, Malaysia.

The meeting is organized by TCM-Asia, a joint venture between Technical Conference Management in Austria and Bridge's for Concepts in Kuala Lumpur. Technical Conference Management is well known in the industry for similar events held in Europe and America since 2002. Bridge's for Concepts has represented European companies in Asia since 1997. The joint forces of the two partners combine global experience in conference management with local expertise in the Asian market.

Sponsors of the conference will be Nitto Denko, SESA Press Plates, Venjakob, SAPPI, Hymmen and Impress.

Fifteen speakers from around the world will cover a broad array of topics such as market trends, new product developments, raw materials, machinery, production processes and design.

The last afternoon will host the TCM Matchmaker session, where participants will have the opportunity to select other delegates and speakers for a twenty-minute one-on-one meeting.

The social highlight – and another opportunity for networking – will be the conference dinner which will be held at the NEO Tamarind Restaurant Kuala Lumpur.

Kurt Fischer, Managing Director of Technical Conference Management: "We are very much looking forward to this event. Over the last years we have been frequently asked by our clients to host another conference in Asia. Now we are glad to fulfill this request in cooperation with our local partner, Bridge's for Concepts. Kuala Lumpur is an ideal host city for this conference, and the brand new Grand Hyatt Hotel will be a great location."

Conference Program

Monday, 23 September 2013

- 8:30 am Morning coffee, tea, snacks
- 9:00 am Market Update
George Goroyias, Pöyry Management Consulting
- 10:00 am Operating a Sustainable Chemical Business in Today's Complex Regulatory Environment
David Heal, Momentive
- 10:30 am Coffee break
- 11:00 am Global Trends and Perspectives for Plastic Surface Flooring Systems
Peter H. Meyer, PH MEYER Wirtschaftsberatung
- Noon Lunch break
- 2:00 pm New Things Make Us Happy, or Why are Trends so Important?
Liboria Bonaffini, SESA
- 2:30 pm HYMMEN – Industrial Digital Printing – Innovative Surface Technology
Peter Wöstmann, Hymmen
- 3:00 pm Coffee break
- 3:30 pm Economical and Resource-Saving Spraying Applications
Joachim Voigt, Venjakob
- 4:00 pm Digital Printing for Surfaces: Ready to Take Off?
Tim J. Phillips, Xennia
- 4:30 pm Innovative Adhesives – Enabler for Perfect Surfaces
Michaela Nunes, Jowat
- 5:00 pm End of day 1
- 7:00 pm Buses leave for Conference Dinner
- 7:30 pm Conference Dinner at NEO Tamarind Restaurant

Tuesday, 24 September 2013

- 8:30 am Morning coffee, tea, snacks
- 9:00 am Tape Solutions for Furniture Industry
Heiko Meyer, Nitto Denko
- 9:30 am Glossy Future – Scratching Allowed
Hannes Eder, Senoplast
- 10:00 am New Developments in Paper Saturation – Modifiers for Functional Surfaces
Ricardo Hess and Klaus Hofmann, Deurowood
- 10:30 am Coffee break

- 11:00 am Perspectives - Combining Vision and Material
Sascha Kostros, Impress
- 11:30 am KLEIBERIT PUR HotCoating: Details of an Integrated New Process for Board Upgrading
Rainer Kampwerth, Kleiberit
- noon Lunch break
- 2:00 pm Sanding: The Foundation of a Perfect Surface
Ralf Sundmaker, Heesemann
- 2:30 pm Décor Trends vs. Fashion in the Furniture Industry
Hans Klingeborn and Christoph Koelnsperger, SURTECO
- 3:00 pm Coffee break
- 3:30 pm TCM Matchmaker
- 5:00 pm End of conference

-End-

Further information:

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About Technical Conference Management:

Technical Conference Management was established by Dr. Kurt Fischer and Claudia Fischer-Ballia in January 2000. TCM organizes global technical and scientific conferences with a focus on the wood-processing industry and the decorative surfaces industry.

About Bridge's for Concepts:

Bridge's for Concepts (BfC) was founded in 1997, with its main targets being an Industrial representative and Consultants for technology and material supplies within the wood processing industry and surfaced technology, in particular. Besides, this BfC is also specialized in organizing trade fairs, exhibitions and conferences in the same industry.