



## PRESS RELEASE

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TCM North America (US Office)

c/o Material Intelligence LLC

PO Box 14293  
Madison, WI 53708  
U. S. A.

Contact: Mr. Kenn Busch

Phone: 1 608 213 9662  
Email: kenn@materialintelligence.com  
Website: www.materialintelligence.com

TCM-Asia (European Office)

c/o Technical Conference Management

Fasangasse 1B  
A-2103 Langenzersdorf  
Austria

Contact: Mr. Kurt Fischer

Phone: +43 (0)2244 33870-11  
Telefax: +43 (0)2244 33870-20  
Email: kurt.fischer@tcman.at  
Website: www.tcman.at

## TCM North America and Material Intelligence Join Forces to Advance the Decorative Surfaces Industry

Langenzersdorf, Madison, June 22, 2015.

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Conference organizer TCM North America and educational content provider Material Intelligence have joined forces to continue moving the North American decorative laminates industry forward.

Within TCM North America, Material Intelligence will be mainly responsible for sponsoring and the technical conference program from now on.

TCM, headquartered in Langenzersdorf and managed by Kurt Fischer, has been organizing successful décor industry conferences globally since 2002. Material Intelligence, headed by Kenn Busch in Madison, Wisconsin, has been a fixture in furniture and interior design media since the mid-1990s.

“Kenn is the founding editor of several magazines, including *Laminating Design & Technology* and *Surface & Panel*,” says Fischer. “He has been active in this industry for over 25 years, and has a unique grasp of its history, progress, and its major players worldwide.

“He has also been heavily involved in connecting with architects and interior designers through his work with *Interiors & Sources* magazine and the Materials Pavilion events he organizes at major design shows across North America.

“With this background Kenn will bring new energy to our efforts to help position the decorative surfaces industry for success in building a category brand based on value, rather than price.”

“Kurt is the best there is at creating productive, engaging events around the world,” says Busch. “I’ve watched his events grow since the first conference in Vienna in 2002, and am honored to officially be part of TCM North America’s efforts moving forward.”

Suzanne VanGilder will leave TCM North America to pursue other opportunities, and we wish her the best.

The next TCM North America event will be held in Charleston, SC, November 11-12, 2015.

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